

CHEROKEE COUNTY
EDUCATIONAL FOUNDATION



CCEF

2017-18 ANNUAL REPORT

A Letter From Our Board President

Billy Hayes

Colleagues and Friends:

I believe many things contribute to living in a great community, and the opportunity to receive a quality education is at the top of the list! The Cherokee County Educational Foundation (CCEF) was founded in 2012, and I was honored to be asked to participate. I believe serving on the Board of Directors is a wonderful way to serve our School District and community. I am proud to say that all of my children have either graduated or are currently going through the public school system. I choose to donate my time and resources by serving on the Foundation Board in order to give back to our community.

Northside Hospital Cherokee has a giving campaign every year that allows our employees to contribute to their favorite charities through automatic payroll deductions, and CCEF is one of the organizations to which our employees can donate. I personally give to CCEF because I see the impact that these additional funds have on our teachers and their students. I am honored to be the President of the Foundation and proud of the support that my organization gives to CCEF.

Many Thanks,
Billy Hayes, Chief Executive Officer, Northside
Hospital-Cherokee, CCEF Board President



Billy Hayes

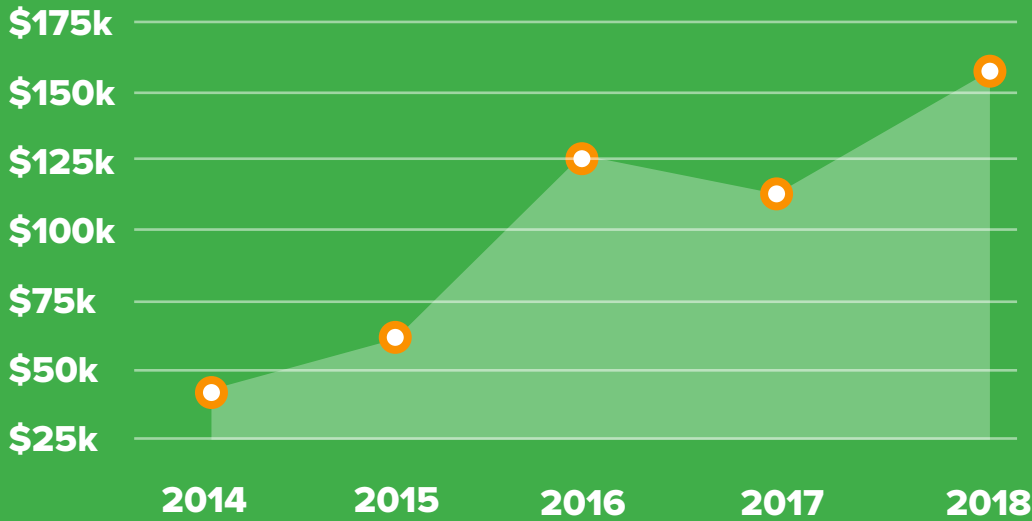


OUR MISSION

The Cherokee County Educational Foundation (CCFE) is dedicated to supporting the students and staff of Cherokee County School District (CCSD) by promoting teaching, learning and celebrating achievements. This organization was founded by a group of key leaders in CCSD with business and civic community leaders to ensure funds are made available for excellence and innovation in classrooms across the entire school district.

Our Impact Over The Years

Grants Awarded to Students and Staff



\$479,505

Awarded In Grants
Since 2014



2014	2015	2016	2017	2018
\$30,263 In Grants	\$59,101 In Grants	\$125,678 In Grants	\$112,963 In Grants	\$151,500 In Grants
40,517 Student Enrollment	41,169 Student Enrollment	41,769 Student Enrollment	42,148 Student Enrollment	42,277 Student Enrollment
4,468 Staff	4,562 Staff	4,709 Staff	4,791 Staff	4,864 Staff

A Letter From Our Superintendent

Dr. Brian Hightower

Fellow Cherokee County Educational Foundation (CCEF) Supporters:

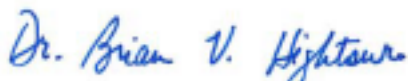
I have lived and worked in Cherokee County for over 30 years. It is no longer a sleepy rural community; rather, it has become a highly competitive hub for education and commerce. As Cherokee County continues to grow in diversity and population, we continue to add additional layers of services and goals for our growing and changing student population. I am extremely proud to be at the forefront of these initiatives and challenges as Cherokee County School District's (CCSD) Superintendent of Schools!

The CCEF is also growing in scope and in its outreach to our students, teachers and staff. The relationship between the CCSD and CCEF allows our local community business leaders to help raise funds that are greatly needed for our classrooms and programs when the traditional school budget does not meet all of our ever expanding needs. CCEF allows us to supplement the tax dollars which fund CCSD's programs and staffing.

Consequently, CCSD has been able to provide additional funding for our CHOICES and credit recovery programs, which have increased our graduation rate, and numerous employee recognition events through generous contributions from CCEF. Dozens of our classroom teachers have applied for and received special impact grants to supplement innovative educational initiatives in their classrooms as well.

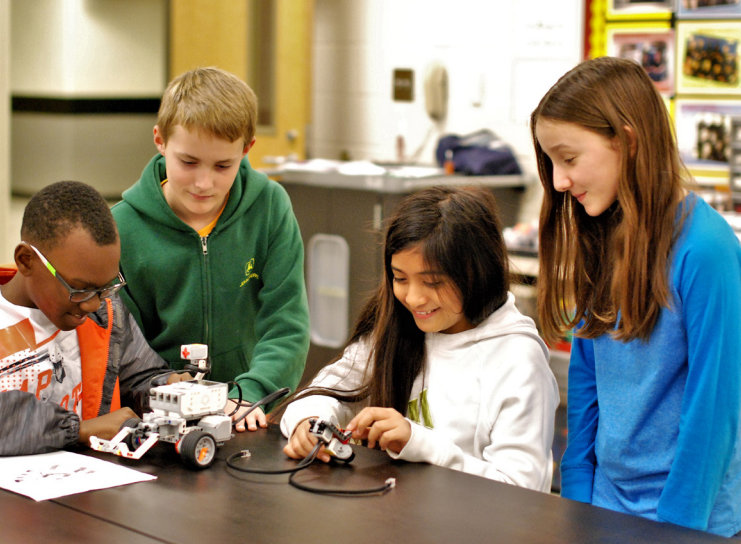
Funds raised by CCEF benefit every school in CCSD, and its programs are an excellent way for companies and donors to engage with our award winning School District and to assist in achieving our ultimate goal of educating the emerging generation through learning environments designed to increase the performance of all students. Please consider a contribution to CCEF and thank you for your support of CCSD!

Sincerely,



Dr. Brian V. Hightower
Superintendent of Schools





44

**Grants awarded in
2018**

Over

\$151,500

**awarded to teachers, staff and
students in 2018**

How we **IMPACT** the community

Classroom Impact & Special Project Grants

CCSD is an award-winning and high-performing school district frequently recognized for its great achievements. As a proud partner of CCSD, the CCEF is committed to providing critical resources needed to continue delivering excellence in education. This is accomplished through a number of grants funded by CCEF to support professional development, standards-based arts, science, mathematics and special education programs. CCEF also provides grants to support CCSD's Teacher of the Year, Partner of the Year and Volunteer of the Year recognition programs and presents Impact Grants to CCSD staff for innovative ideas to enrich, equip and empower our students.

\$21,000

Credit Connect (Credit Recovery Program)

\$10,000

CHOICES Program

Provided additional resources
to special needs students

\$106,493

Classroom Impact Grants

\$1,250

CCSD Partner and Volunteer of the Year

\$4,000

STEM Ad Hoc Committee support

\$2,500

Teacher of the Year recognition program

\$4,268

Professional development for middle and
high school ESOL teachers

\$2,000

Hospitality grants to schools for hosting
CCEF Board Meetings

Outreach & Events

Please join us!



Chick-fil-A Moo've It Road Race

Over the past five years, the Chick-fil-A Cherokee County Moo've it 5k has grown to become one of the largest road races in North Georgia. This race provides a morning of fun, activities and entertainment for the entire family! This year, more than \$65,000 was raised to support CCEF and the Cherokee County Special Olympics.

Annual Golf Classic

Each October the CCEF Golf Classic provides a great chance for golfers to play an excellent course and network with other CCEF supporters. This year, the Annual Golf Classic was sponsored by ABM and held at the Bridgemill Athletic Club. The tournament raised over \$27,000 to support the students and staff of Cherokee County.





Cherokee County Educational Foundation



Children'sSM
Healthcare of Atlanta

SENATOR
BRANDON BEACH



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DIVINE AGENCY
770.255.0470



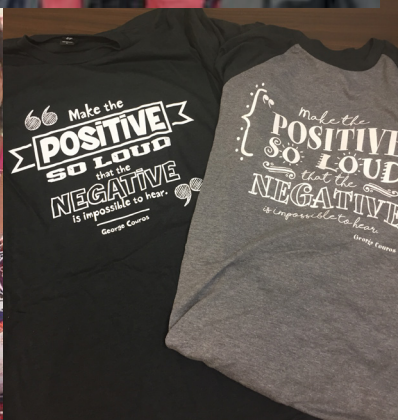
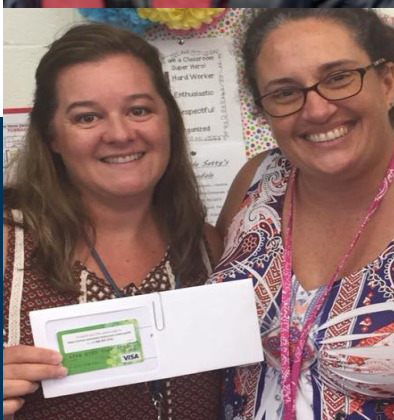
NH
NORTHSIDE HOSPITAL
CHEROKEE



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Donate Today at
www.CherokeeCountyEducationalFoundation.org



“Where Will You Go?” T-Shirt Campaign

In the fall, CCEF launches an enormous t-shirt sale for students, staff and supporters of the district. Every school or department that participates is eligible to receive a grant for a portion of the funds raised by t-shirt sales. This campaign also encourages buyers to take CCSD pride with them around school, the town and the world. We challenge t-shirt supporters to wear their shirt during travels and present an award to the campaign participant who travels the furthest distance. So far, CCSD has made it to every continent in the world!

Celebration of Education Gala

The CCEF Celebration of Education Annual Gala is a wonderful black-tie evening of fun in recognition of past and present staff and students. The Gala was held at the Northside-Cherokee Conference Center and presented by Children's Healthcare of Atlanta. The gala raised more than \$80,000! All of the proceeds are returned to the students and staff of CCSD through our grant programs.





Our Sponsors



NORTHSIDE HOSPITAL CHEROKEE



SENATOR BRANDON BEACH
GA STATE SENATE

Our Board

Billy Hayes, Board President, Northside Hospital-Cherokee

Kevin Williams, Board Vice President, Chick-fil-A, Canton

Candler Howell, Board Treasurer, Retired, CCSD

Kathy Strom, Board Secretary, CCSD Parent

Amanda Arnold, Credit Union of Georgia

Honorable Tony Baker, Cherokee County Superior Court

Shuntel Beach, Community Volunteer

Colleen Blackwell, Win2ition

Zach Blend, Goshen Valley Foundation

Sharon Booz, Community Volunteer

Joe Brownlee, Georgia Power Company

Jerry Cooper, County Manager, Cherokee County Board of Commissioners

Cory Debord, Carver & DeBord P.C. Attorneys at Law

Steve Divine, Farmers Insurance

Mike Chapman, Vice Chairman, Cherokee County School Board

Kyla Cromer, Cherokee County School Board Chair

Ann Gazell, Retired, CCSD Principal

Tony Harrison, Cousins Maine Lobster

Dr. Brian V. Hightower, Superintendent of Schools, CCSD

Amanda Johnson, Cherokee County Council PTA President

Rebecca Johnston, Retired Editor, The Cherokee Tribune

Mike McGowan, Chief of Staff, Cherokee County School District

Peggy Moore, The McClure Family Foundation

Robert Morrison, Retired, Davenport & Company, LLC

Kenneth Owen, Chief Financial Officer, Cherokee County School District

Marla Prince, Waste Management

Debbie Rabjohn, Georgia PTA

Tom & Abby Roach, Roach, Caudill & Gunn, LLP

Dawn Stastny, Stellaris Group

Mark Waterbury, Aramark

We Give Because...



“I want my students to know that the future is out there if they just believe in themselves.”

- Jeff Hutto, CCSD Teacher

“Giving matters to me because I care so much about public education in Cherokee County.”

-Barbara Jacoby, Director of Communications, CCSD

“Students and teachers are afforded wonderful opportunities to expand teaching and learning.”

-Kyla Cromer, CCSD School Board Chair

“My entire family has always given back to the community that we live in. That’s just what you do.”

-Debbie Rabjohn CCEF Board Member

“We aren’t just here to make today better, but to make tomorrow even greater.”

-Dr. Jennifer Reynolds, CCSD Teacher

“Giving is centered around what my beliefs are because knowledge is power.”

-Peggy Moore, CCEF Board Member

A Letter From Our Executive Director

Lisa-Marie Haygood

I joined the Cherokee County Educational Foundation late in 2017, serving as Executive Director which was a welcomed and natural transition for me. My belief and passion for the Cherokee County School District has been on full display for many years. I have truly loved our schools. I served as a volunteer from the time my children started kindergarten and managed to make my way from room mom all the way to State President of Georgia PTA. The great teachers and administrators I have met along the way caused me to assume that the incredible support system in public education we have here in Cherokee County existed everywhere. In reality, this place is special, and unlike any other district I have had the chance to experience.

The funds we raise go directly back into our classrooms through Rapid Grants, Impact Grants, and District Wide Grants. We are laser focused on increasing our high school graduation rates, promoting teaching and learning, celebrating achievements and increasing community and parental involvement while enhancing leadership development and teacher appreciation events and opportunities.

The Foundation exists to ensure all children of Cherokee County are afforded that same opportunity to learn and grow. We hope to continue to broaden our impact and outreach as our community continues to expand and increase in population. We are the only nonprofit in our community that benefits all of the schools in our district. It is the perfect place for businesses and corporations and civic-minded residents to contribute their time, talents and resources to ensure continued success for the betterment of all of Cherokee County.

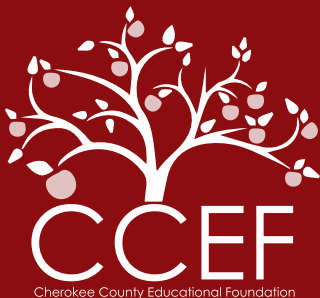
We invite you to join us in our efforts and would sincerely appreciate your donations. Thank you for all you do to make Cherokee County the best place for children to learn and grow.

Lisa-Marie Haygood, Executive Director

A handwritten signature in black ink that reads "Lisa-Marie Haygood". The signature is written in a cursive, flowing style.

“Make the positive so loud that
the negative is impossible to hear.”

- George Couros



Cherokee County Educational Foundation
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Canton, GA 30169